



Unlocking Intangible Asset Finance: A Guide for Banking Professionals

Programme Code: HGCR00P25111V

11 November 2025 (Tuesday)

12:00nn – 2:00pm

2 HOURS

**HKIB ECF SFC
CPD CPD CPT**

Programme Outline

This course is designed to equip banking professionals with a comprehensive understanding of intangible assets and how to leverage such assets in modern finance. Participants will delve into the realm of global trends, real-world banking scenarios and their implications. This course will cover:

- An overview of intellectual properties (IPs) and intangible assets and their values in modern finance
- IP's bankability e.g. issues on demand, cash flows, valuation, due diligence and risks
- How to evaluate and structure IP-backed loans
- World Intellectual Property Organization (WIPO)'s reports on IP financing

Speakers Introduction



Mr. Johnson KONG, co-founder and Board Member, International Intellectual Property Commercialization Council (IIPCC), a global non-profit NGO dedicated to promoting IP, innovation, and entrepreneurship. With expertise in IP consultation and strategy, including trade secrets, he advises Fortune 500 companies and governments.

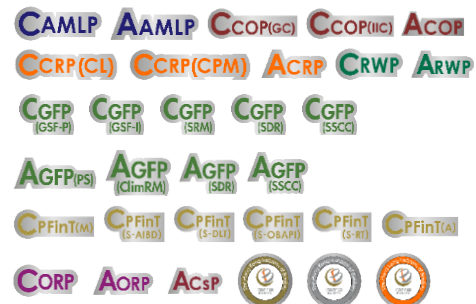


Mr. Michael LIN, a Board Member, IIPCC and a strategic consultant, who enhances startups' and enterprises' competitiveness. He had extensive experience as a Patent Partner at Marks & Clerk for 13 years and a patent attorney at Procter & Gamble in charge of pharmaceuticals, chemicals, biosciences, materials science, and mechanics fields.

Recognized with "IAM Strategy 300" award, they speak at prestigious IP and innovation events worldwide.

Target Audience

1. Commercial Banking Relationship Managers, SME Relationship Managers.
2. Credit Risk Managers and Credit Analysts.
3. HKIB Professional Qualification Holders :



Programme Delivery

Zoom Classroom
English

Application DEADLINE

4 November 2025 (Tuesday)



Virtual

APPLY NOW!

Enquiry :
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<https://hkib.org/page/185>

PRICE LIST	Individual Member HKD	Staff of Corporate Member HKD	Non-Member HKD
Price	HKD400	HKD450	HKD500